



# WEBSITE

**VISITPITTSBURGH.COM**  
**VISITOR PROFILE:**

**53%**  
female

**46%**  
male

**3.3M**  
active users in 2025

**TOP CITIES:** Pittsburgh • New York • Philadelphia • Chicago • Washington • Columbus • Boston • Cleveland

## FEATURED PARTNER

Your featured listing will be among the first things visitors notice when they arrive on our website. This prime placement highlights your business as a valued partner, encouraging visitors to discover more about you and consider stopping by during their Pittsburgh trip. With six partners rotating through the featured spots, your listing will be prominently displayed to capture the attention of those exploring our site. Featured Partner monthly rates range from **\$50-\$350/month**.



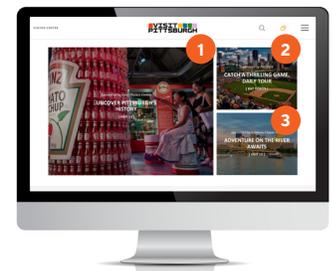
## FEATURED BLOCK

If maximum exposure is what you're after, our Featured Blocks are the perfect choice. This run-of-site option offers excellent visibility across the entire website. With three partners rotating through three spots, these blocks are showcased at the bottom of 75% of the site's pages—ensuring they're nearly impossible for visitors to miss! The Featured Block monthly rate is **\$200/month**.



## FEATURED CONTENT

Our website's featured content blocks allow you to showcase your story with visually striking displays. You can select a captivating photo for your listing that visitors can interact with, revealing your content when hovered over. With three partners rotating through these exclusive spots, your business will receive focused attention and prominent visibility. Featured Content monthly rates range from **\$50-\$300/month**.



**WEBSITE PLACEMENTS ARE AVAILABLE THROUGH DESTINATION SIGNALS.**

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SUGGESTED PARTNERS:

