



SPONSOR VISIT PITTSBURGH'S MONTHLY CONSUMER EBLAST

MONTHLY CONSUMER EBLAST

Share your message with more than 51,000+ opt-ins from VisitPITTSBURGH.com who have requested to receive updates on events and things to see and do in Pittsburgh.

This is a great way to reach people who are interested in traveling to Pittsburgh or want to know what's going on in the city.

Each month, we have several opportunities for you to reach these potential travelers through sponsored content.

NATIVE AD \$500

Monthly consumer eblast (1-2 spots available per month)

-or-

Seasonal consumer eblast (Sent 4x/year, with up to 8 spots available per email)

- Link to the URL of your choice
- An image (specs are 1080 x 1080px)
- 50 words of text

BANNER AD \$1,000

One spot available per month

Your ad will be prominently featured along the bottom of the newsletter. The stand-out design will differentiate your ad from the rest of the newsletter content. Additionally, your ad will include:

- Link to the URL of your choice
- An image (specs are 680 x 150px)

51,000+

Distribution list

24% 11%

Open rate Click rate

PARTNER INQUIRIES:

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