

VisitPITTSBURGH Monthly Consumer Tourism Eblast

Share your message with more than 54,000+ opt-ins from VisitPITTSBURGH.com who have requested to receive updates on events and things to see and do in Pittsburgh. This is a wonderful opportunity to target visitors who travel to the Pittsburgh region! Only one Native Ad and one Banner Ad available per month.

Option 1 – Native Ad \$500

- Native Ad placement in the eblast.
- Ad will link to your VisitPITTSBURGH.com image.
- Specs: 205x170
- Copy: 50 words max



Find travel inspiration with the new visitors guide, celebrate the legacy of the city's favorite neighbor and more this month in Pittsburgh!



2021
Official
Visitors
Guide

Download the 2021 Official Visitors Guide

Fresh off the press, the reimagined 2021 VisitPITTSBURGH Official Visitors Guide is filled with inspiration to help you plan your perfect Pittsburgh getaway. Get tips from local influencers on the city's dynamic arts and culture scene, learn about the local music and maker communities, discover the red-hot food offerings and so much more.

Get Your 2021 Official Visitors Guide Today!

Follow us on Instagram @visitpittsburgh for the latest Pittsburgh updates!

Partner Name

Your
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Mister
Rogers



Happy Birthday, Mister Rogers!

In honor of his upcoming birthday on March 20, we invite you and your family to plan a visit to Pittsburgh to celebrate the life and legacy of our favorite neighbor. Explore the original set and memorabilia from Mister Rogers' Neighborhood at the Senator Heinz History Center or visit the "Tribute to Children" statue, a 10-foot bronze sculpture of Fred Rogers, on Pittsburgh's North Shore.

Won't You Be Our Neighbor?

PGH a
la cARTe
Pass



PGH a la cARTe

From must-see museums like The Andy Warhol Museum and Bicycle Heaven to iconic historic landmarks like the August Wilson House, Pittsburgh is full of cultural

Option 2 – Banner Ad \$750

- Banner Ad at foot of eblast.
- Ad can link to URL of your choice.
- Specs: 680x150



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Rogers' Neighborhood at the Senator Heinz History Center or visit the "Tribute to Children" statue, a 10-foot bronze sculpture of Fred Rogers, on Pittsburgh's North Shore.

Won't You Be Our Neighbor?



Tastes of
Pittsburgh

Tastes of Pittsburgh

Pittsburgh's food scene is reason alone to visit the city. With continual recognition in national and international media, Pittsburgh boasts a wide variety of culinary offerings making it a foodie heaven. Hear from local restaurant owner Chef Keyla of Casa Brasil on a few of Pittsburgh's must-taste flavors and bites. Traveling with the kids? Our latest French Fries and Five-Year-Olds blog showcases family-friendly restaurants with irresistible menus. And, check out our roundup of places to get a tasty fish sandwich in the Pittsburgh's Fish Fry-Days blog!

Plan Your Culinary Adventure

Tag us in your Pittsburgh pics on social media using #LovePGH for a chance to be featured in our marketing materials!



PGH a
la cARTe
Pass

PGH a la cARTe

From must-see museums like The Andy Warhol Museum and Bicycle Heaven to iconic historic landmarks like the August Wilson House, Pittsburgh is full of cultural gems. Now, you can easily explore the city's vibrant arts and culture scene with the PGH a la cARTe experience pass. It's easy and free! Download directly to your mobile device and visit various attractions for a unique, only-in-Pittsburgh arts experience. Be one of the first 100 people to check in to seven attractions in the pass for your chance to win an Andy Warhol Coloring Book!

Download the PGH a la cARTe Pass

